

Master Catalogs

A master catalog enables you to share products and manage inventory across all catalogs that use products in it, regardless of the site, location, or channel used to sell products.

A Kibo eCommerce tenant can maintain any number of master catalogs based on the number of site or location collections that share products. You can build individual catalogs for each location, whether physical or virtual, as a subset of the master catalog.

If you maintain two separate master catalogs for each of your separate brands, you can quickly generate a new location associated with either brand and create a new catalog of products that maintains a link to the master catalog associated with that brand.



Do not delete a master catalog from your tenant if you only have one master catalog. If you need to delete a master catalog, ensure that you have an additional master catalog before deleting the master catalog. If you delete the only master catalog in your tenant, the tenant will no longer function properly and you will need to have an entire new tenant provisioned.

Master Catalog Example

Imagine that you have a physical store, an online store, and you're also planning to have a new kiosk that you want to sell products at for an upcoming event. You have one master catalog, which contains all your products across all your stores, and two existing catalogs underneath the master catalog: one for your physical store and another for your online store. In order to support your new kiosk, you create a new catalog for it underneath the master catalog, and assign products already in your master catalog to the kiosk's catalog.

You create and maintain the following catalog elements at the master catalog level:

- Product attributes
- Product types
- Products