Catalog Overview

Catalogs, along with sites, are second-level catalog elements underneath master catalogs. Catalogs are where you associate products with a specific site and/or location, and you can create any number of catalogs for each master catalog.

Use catalogs to build collections of products for specific sites and/or locations.

You configure and manage the following elements at the catalog level:

- Associate products with catalogs
- Override product attribute values from the master catalog
- Discounts
- Product categories

For example, imagine that you have three different stores: one online store for clothing, one online store for sporting goods, and one physical store for both clothing and sporting goods. You have one master catalog that contains all the products for all three stores, and you have three separate catalogs underneath the master catalog – one for each store – that contain products specific to each store.