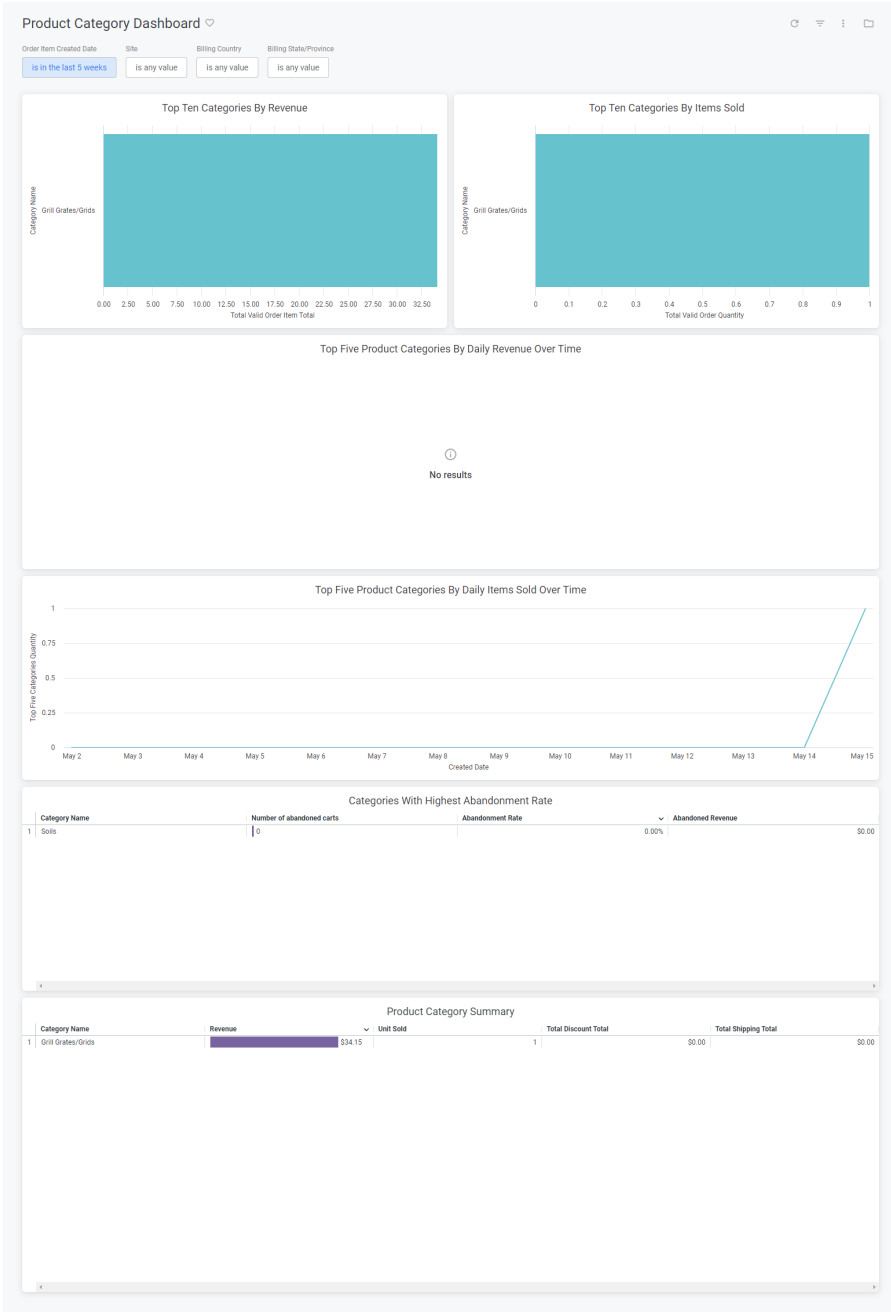# Product Category Dashboard

The Product Category dashboard highlights the best performing product categories. This can be viewed under the product topic at **Kibo Standard Reports** > **Product** > **Product Category Dashboard** in the navigation menu.

The supported filters that can be applied to this dashboard are:

Name	Description	Default
Site Name	Restrict results to one or more of your sites.	All

Name	Description	Default
Order Item Created Date	Limit results to only order items created within this time range.	Past five weeks
Billing Country	The country code provided in the billing address.	All
Billing State/Province	The state or province code provided in the billing address.	All

The measures that are calculated by this dashboard are:

Name	Description
Order Item Total Collected	The sum of all order item totals on valid orders.
Total Quantity Sold / Units Sold	Sum of the quantities from all order items on valid orders.
Discount Total	The sum of the applied discounts on the order items within that category.
Shipping Total	The sum of the shipping totals on the order items within that category.
Abandonment Rate	The percentage of carts that expire before an order is placed.

The tiles that make up this dashboard are:

Name	Description
Top Ten Categories By Revenue	The ten product categories with the highest order item total collected.
Top Ten Categories By Items Sold	The ten product categories with the highest total quantity sold.
Top Five Product Categories By Daily Revenue Over Time	The five product categories with the highest order item total collected for the entire date range viewed as a line chart where the order item total collected is bucketed by calendar date.
Top Five Product Categories By Daily Items Sold Over Time	The five product categories with the highest total quantity sold for the entire date range viewed as a line chart where the total quantity sold is bucketed by calendar date.
Product Category Summary	The order item total collected, total quantity sold, discount total, and shipping total for each product category.

Name	Description
Categories With Highest Abandonment Rate	Listing of the product categories that have the highest abandonment rate. Also includes the number of abandonments and abandoned revenue for each category.