

Order Discount View

The Order Discount view provides dimensions and measures for discounts that have been applied to orders.

The measures calculated by this view are as follows:

Name	Measure Type	Description
Average Impact	Average	The average of impact for all orders.
Average Order Value	Number	The total collected divided by the valid order count.
Discounted Orders Count	Count (Distinct)	The count of all orders with a discount applied.
Order Discount Count	Count	The count of all discounts applied to orders.
Total Impact	Sum	The sum of impact for all orders.
Total Order Subtotal	Sum (Distinct)	The sum of order subtotal for all orders.

The dimensions included in this view are:

Name	Data Type	Description
Coupon Code	String	The coupon code that a shopper uses to redeem an associated discount on a purchase.
Coupon Set ID	String	Internal unique identifier of the coupon set with which the applied discount is associated.
Discount ID	String	Internal unique identifier of the discount.
Discount Level	String	Whether the discount was applied to an order or to an order item.
Discount Name	String	The user supplied name for the discount.
Discount Type	String	Whether the discount is applied to shipping, product, or order.

Name	Data Type	Description
Impact	Number	The currency amount of the discount applied to the order.
Order Created Date	Datetime	The timestamp of the date and time the order was created.
Order ID	String	Internal unique identifier of the order.
Order Status	String	The current status of the order such as "Abandoned," "Accepted," "Cancelled," "Completed," "Errored," "Pending," "PendingReview," "Processing," or "Validated."
Order Total	Number	Order total after discount applied to the order.
Order Updated Date	Datetime	The timestamp of the date and time the order was most recently updated.
Reporting Currency Code	String	Currency in which monetary amounts are displayed in reporting.
Site ID	Number	Unique identifier for the site. This ID is used at all levels of a store and catalog to associate objects to a site.
Site Name	String	The human readable name for the site associated with the Site ID.
Transactional Currency Code	String	The currency in which the original transaction took place.