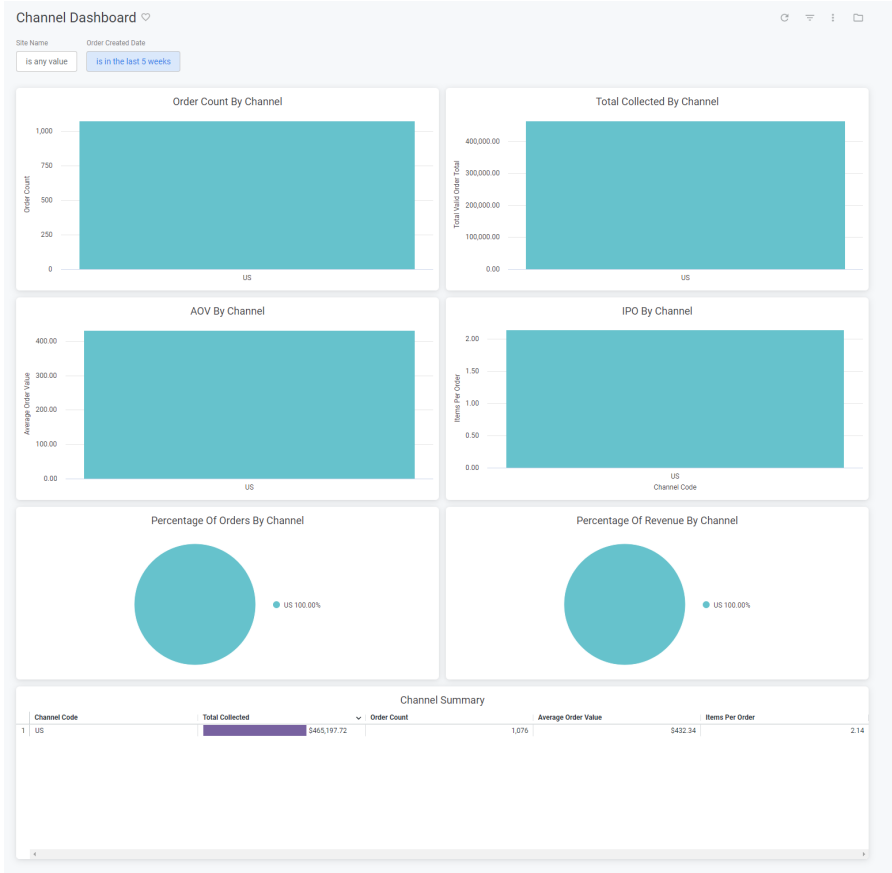


Channel Dashboard

The Channel dashboard breaks down metrics by specific channels, displaying performance for a particular channel or comparing performance across multiple channels. This can be viewed under the orders topic at **Kibo Standard Reports > Order > Channel Dashboard** in the navigation menu.



The supported filters that can be applied to this dashboard are:

Name	Description	Default
Site Name	Restrict results to one or more of your sites.	All
Order Created Date	Limit results to only orders created within this time range.	Past five weeks

The measures that are calculated by this dashboard are:

Name	Description
Total Collected	Sum of the total for all valid orders.
Order Count	Count of all valid orders.

Name	Description
Average Order Value	The order total divided by the valid order count.
Items Per Order	The count of all order items associated with valid orders divided by the count of all valid orders.

The tiles that make up this dashboard are:

Name	Description
Order Count By Channel	The count of valid orders for each channel.
Total Collected By Channel	The total collected for each channel.
AOV By Channel	The average order value for each channel.
IPO By Channel	The items per order for each channel.
Percentage Of Orders By Channel	The order count for each channel as a percentage of the order count for all channels.
Percentage Of Revenue By Channel	The total collected for each channel as a percentage of the total collected for all channels.
Channel Summary	The total collected, order count, average order value, and items per order for each channel.