

# Standard Product Gift Cards

The standard product gift card type requires you to create a special product type before configuring the gift card product.

## Create the Product Type

You must first create the product type for your gift card so that Kibo eCommerce knows the product is a gift card.

1. Go to **System > Schema > Product Types**.
2. Click **Create New Product Type**.
3. Enter a **Name**.
4. Under **Supported Usage Types**, ensure that **Standard Product** is selected.



If you plan on creating configurable gift cards, select **Configurable Product with Options** in addition to **Standard Product**. You can use the same product type for the two different gift card types.

5. Under **Advanced**, select **This Product Type is a Digital Gift Card**.
6. Click **Save** to save and close the product type editor.

## Create the Gift Card Product

After creating the product type, you then create the gift card product and apply the product type you previously created.

1. Go to **Main > Catalog > Products**.
2. Click **Create New Product**.
3. Click the **Plus** button on the global tab to add the gift card to a specific catalog.
4. Enter a **Code** for the gift card.
5. Select a **Status** for the gift card.

The Status drop-down menu does not appear if you did not previously select a specific catalog.

6. Under **Product Type**, select the gift card product type you previously created.
7. Under **Product Usage**, select **Standard Product**.
8. Enter a **Name** for the gift card.

This is the name that appears on your storefront and is visible to shoppers.

9. (Optional) Enter a **Short Description**, a **Full Description**, and add a **Product Image**.
10. Under **Price**, specify the price you wish to charge for the gift card.

11. Under **Gift Card/Credit Value**, specify the credit amount the gift card is for.  
This field defaults to the same value you entered for **Price**.
12. (Recommended) Under **Product Discounts**, Kibo eCommerce recommends to select **Restrict discounts on this product** to prevent discounts being applied to the gift card price.
13. Under **First Available Date**, ensure the correct date is selected when the gift card product first became available.
14. (Optional) Add any applicable properties, categories and SEO information to the gift card.
15. Click **Save** to save the gift card product.
16. If your product publishing settings are set to Staged, complete your product publishing workflow to publish the gift card.