

Standard Product Gift Cards

The standard product gift card type requires you to create a special product type before configuring the gift card product.

Create the Product Type

You must first create the product type for your gift card so that Kibo eCommerce knows the product is a gift card.

1. Go to **System > Schema > Product Types**.
2. Click **Create New Product Type**.
3. Enter a **Name**.
4. Under **Supported Usage Types**, ensure that **Standard Product** is selected.



If you plan on creating configurable gift cards, select **Configurable Product with Options** in addition to **Standard Product**. You can use the same product type for the two different gift card types.

5. Under **Advanced**, select **This Product Type is a Digital Gift Card**.
6. Click **Save** to save and close the product type editor.

Create the Gift Card Product

After creating the product type, you then create the gift card product and apply the product type you previously created.

1. Go to **Main > Catalog > Products**.
2. Click **Create New Product**.
3. Click the **Plus** button on the global tab to add the gift card to a specific catalog.
4. Enter a **Code** for the gift card.
5. Select a **Status** for the gift card.

The Status drop-down menu does not appear if you did not previously select a specific catalog.

6. Under **Product Type**, select the gift card product type you previously created.
7. Under **Product Usage**, select **Standard Product**.
8. Enter a **Name** for the gift card.
9. (Optional) Enter a **Short Description**, a **Full Description**, and add a **Product Image**.
10. Under **Price**, specify the price you wish to charge for the gift card.
11. Under **Gift Card/Credit Value**, specify the credit amount the gift card is for.

This field defaults to the same value you entered for **Price**.

12. (Recommended) Under **Product Discounts**, Kibo eCommerce recommends to select **Restrict discounts on this product** to prevent discounts being applied to the gift card price.
13. Under **First Available Date**, ensure the correct date is selected when the gift card product first became available.
14. (Optional) Add any applicable properties, categories and SEO information to the gift card.
15. Click **Save** to save the gift card product.
16. If your product publishing settings are set to Staged, complete your product publishing workflow to publish the gift card.