

Product Overview

A product represents any item for sale on a site. The entire suite of products defined for a merchant is called a master catalog, which is shared across sites with individual catalogs.

Products can include:

- An unlimited number of attributes, which uniquely describe the product
- Images of the product to display on the storefront
- Variations based on size, color, and other options

Products can also belong to one or more categories, which hierarchically classify products. Refer to [Categories](#) for more information about the different types of categories and using them to classify your products.

Prerequisites

Before you create products in a catalog, you must first complete the following steps:

1. Create [product attributes](#) to define the characteristics of your products.
2. Create [product types](#) that provide templates of settings and attributes for a specific set of products.

APIs and Postman Runner

For more information on the APIs associated with products and the product interfaces, see the [Catalog Admin API documentation](#).

You can also use Postman and Postman Runner to update products, product attributes, and sort product type attributes instead of the UI or [import/export tool](#).