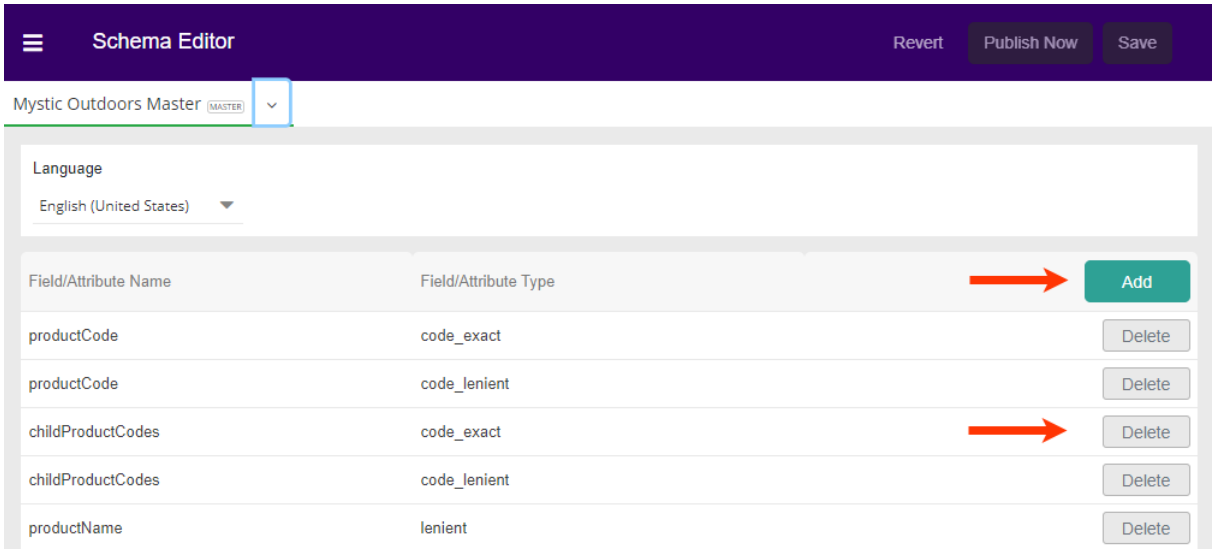
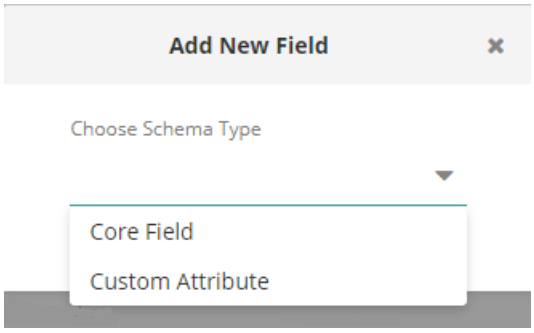
Add a Core Field

1. To add a new entry to the list of available fields, click **Add** above the list.

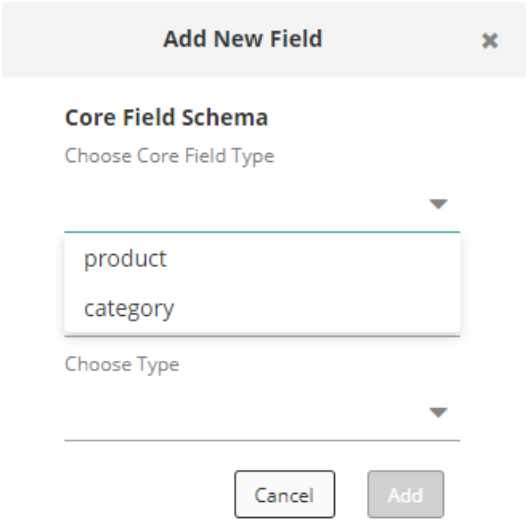


   Once you've clicked Add, a popup will appear with a drop-down menu where you can choose schema type, Core Field or Custom Attribute.

2. Select the Schema Type and then click **Next**.



3. Choose a **Core Field Type**, either product or category.



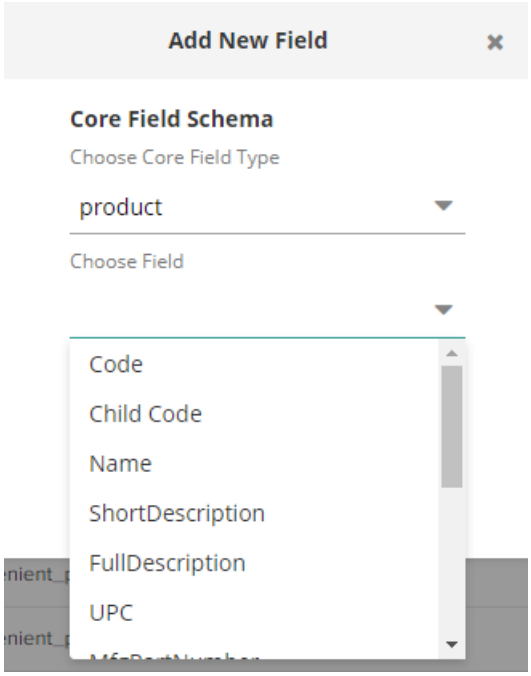
Depending on your catalog, you may elect to create a schema that uses both product and category field names. For example, a clothing retailer who chooses Product > ShortDescription will show only individual product listings in their search results for the term "jacket." By also choosing category as a Core Field Type, however, searches can also include results such as "Women's Jackets" or "Long Jackets" in addition to a listing of individual jackets.

Available Fields

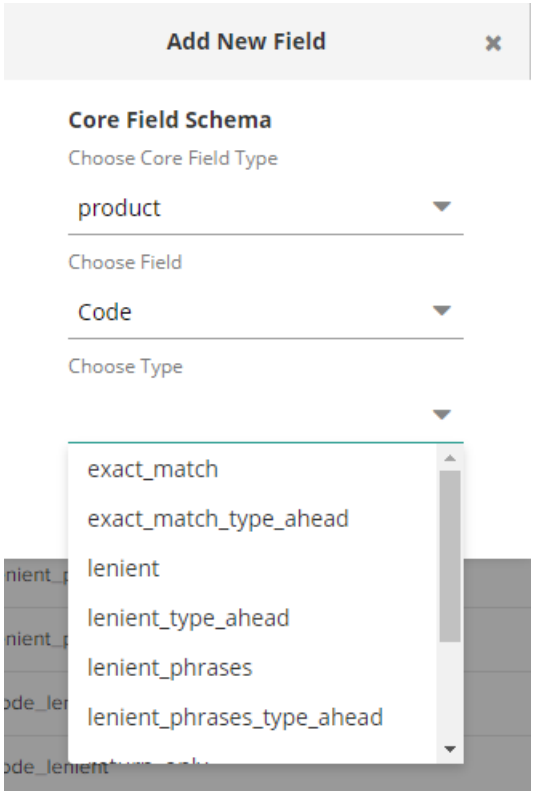
Product	Category
Code	Code
Child Code	Name
Name	Description
Short Description	Meta Tag Keywords
Full Description	Meta Tag Title
UPC	Meta Tag Description
Mfg Part Number	SEO Slug
Category Names	Image URL
Meta Tag Keywords	
Meta Tag Title	

Product	Category
Meta Tag Description	
Product Type Name	
SEO Slug	
Image URL	
Margin	
First Available Date	
Sales Rank (Short Term, Medium Term, and Long Term)	

4. Select a field from the drop-down menu. This list is mapped to data in your uploaded catalog.



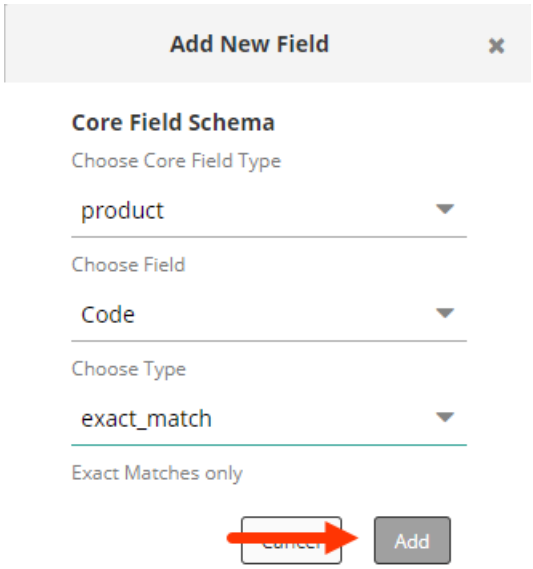
5. Select a type from the drop-down menu. These are various analyzers for the field.



Example Analyzers

Analyzer	Definition
exact_match	The search term must be an exact match
exact_match_type_ahead	Exact matches only for type ahead
lenient	Allows synonyms and stemming
lenient_type_ahead	Lenient for type ahead
lenient_phrases	Lenient with phrase boosting
lenient_phrases_type_ahead	Lenient with phrase boosting for type ahead
return_only	Used for having non-standard fields returned
code_exact	Used for product codes
code_lenient	Split on dashes and dots
code_lenient_type_ahead	Code lenient for type ahead

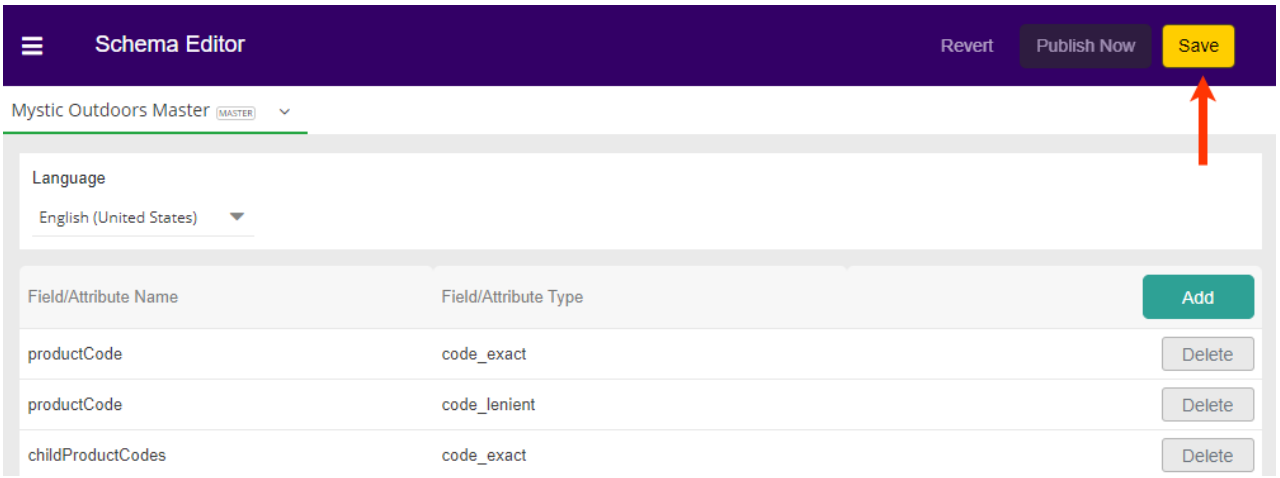
6. Once you have made this final selection, click **Add**. The popup window will close, and you will see your new entry in the list.



7. To remove a list entry, click **Delete** at the end of the row.

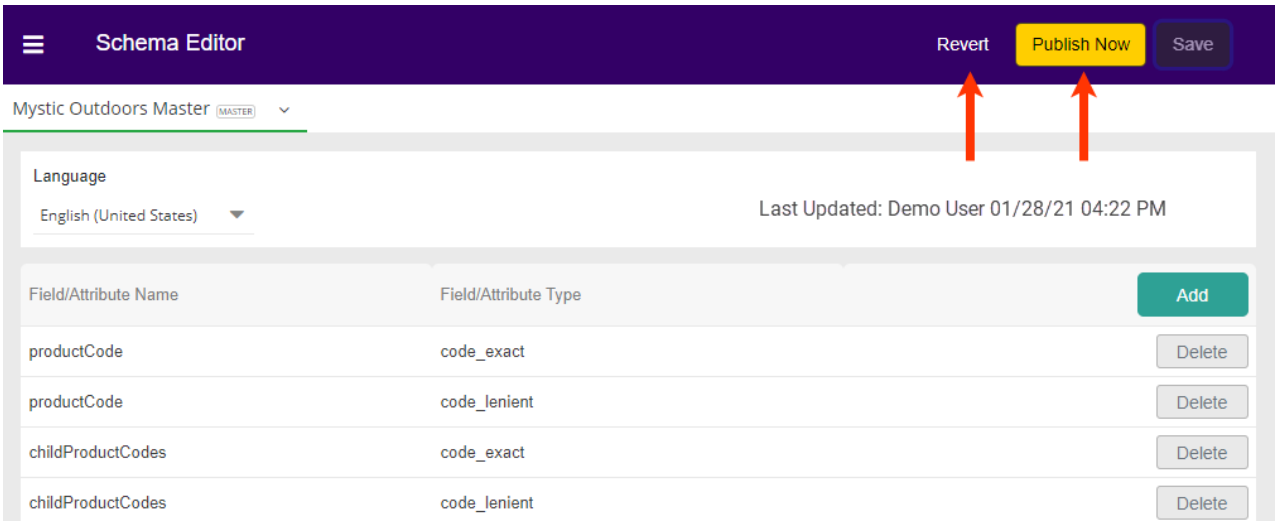
Saving Changes

Any changes made to the Schema Editor will enable the **Save** button.



Once you have saved any changes, you have two options.

- To have your changes reflected in your site, click **Publish Now**.
- If you have made and saved changes in error (but not yet published), then you may click **Revert** to go back the prior saved changes. This will *not* revert to a former published version unless there have been no other saved changes.


Schema Editor
Revert
Publish Now
Save
Mystic Outdoors Master
MASTER
Language
English (United States)
Last Updated: Demo User 01/28/21 04:22 PM
Field/Attribute Name
Field/Attribute Type
Add
productCode
code_exact
Delete
productCode
code_lenient
Delete
childProductCodes
code_exact
Delete
childProductCodes
code_lenient
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