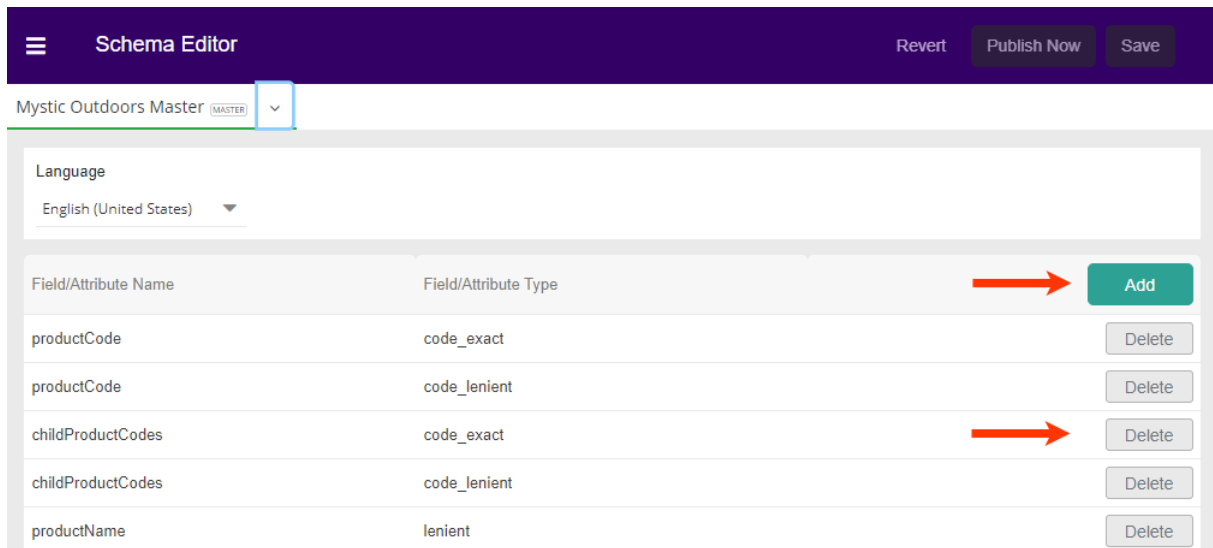


Add a Core Field

1. To add a new entry to the list of available fields, click **Add** above the list.

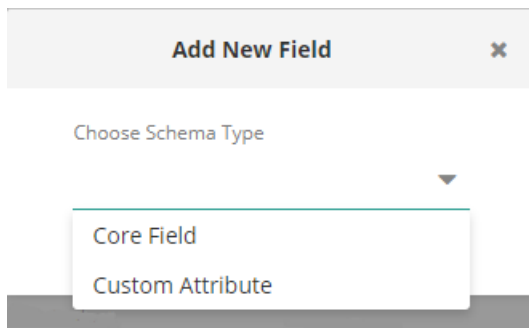


The screenshot shows the 'Schema Editor' interface for 'Mystic Outdoors Master'. At the top, there are buttons for 'Revert', 'Publish Now', and 'Save'. Below the header, there is a dropdown menu for 'Language' set to 'English (United States)'. The main area contains a table with the following columns: 'Field/Attribute Name', 'Field/Attribute Type', and 'Delete'. The table lists several fields, including 'productCode' and 'childProductCodes'. A red arrow points to the 'Add' button in the top right corner of the table area.

Field/Attribute Name	Field/Attribute Type	
productCode	code_exact	Delete
productCode	code_lenient	Delete
childProductCodes	code_exact	Delete
childProductCodes	code_lenient	Delete
productName	lenient	Delete

Once you've clicked Add, a popup will appear with a drop-down menu where you can choose schema type, Core Field or Custom Attribute.

2. Select the Schema Type and then click **Next**.



The screenshot shows a popup window titled 'Add New Field'. It contains a dropdown menu labeled 'Choose Schema Type' with two options: 'Core Field' and 'Custom Attribute'. A red arrow points to the 'Core Field' option.

3. Choose a **Core Field Type**, either product or category.

Add New Field
✕

Core Field Schema

Choose Core Field Type

product

category

Choose Type

Cancel
Add



Depending on your catalog, you may elect to create a schema that uses both product and category field names. For example, a clothing retailer who chooses Product > ShortDescription will show only individual product listings in their search results for the term "jacket." By also choosing category as a Core Field Type, however, searches can also include results such as "Women's Jackets" or "Long Jackets" in addition to a listing of individual jackets.

Available Fields

Product	Category
Code	Code
Child Code	Name
Name	Description
Short Description	Meta Tag Keywords
Full Description	Meta Tag Title
UPC	Meta Tag Description
Mfg Part Number	SEO Slug
Category Names	Image URL
Meta Tag Keywords	
Meta Tag Title	

Product	Category
Meta Tag Description	
Product Type Name	
SEO Slug	
Image URL	
Margin	
First Available Date	
Sales Rank (Short Term, Medium Term, and Long Term)	

4. Select a field from the drop-down menu. This list is mapped to data in your uploaded catalog.

Add New Field
✕

Core Field Schema

Choose Core Field Type

product
▼

Choose Field

▼

- Code
- Child Code
- Name
- ShortDescription
- FullDescription
- UPC
- MF-PartNumber

5. Select a type from the drop-down menu. These are various analyzers for the field.

Add New Field
✕

Core Field Schema

Choose Core Field Type

product ▼

Choose Field

Code ▼

Choose Type

▼

exact_match

exact_match_type_ahead

lenient

lenient_type_ahead

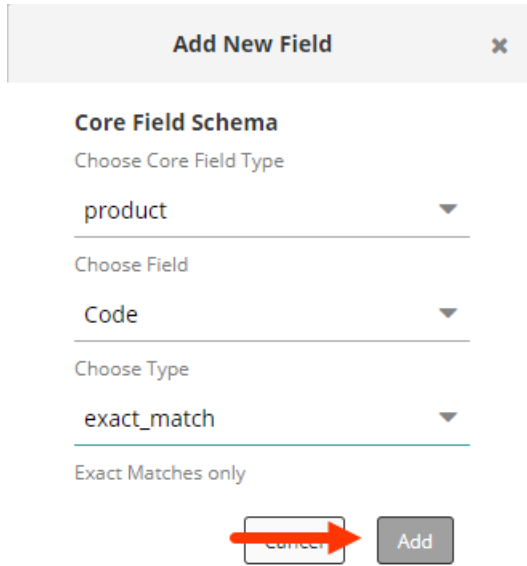
lenient_phrases

lenient_phrases_type_ahead

Example Analyzers

Analyzer	Definition
exact_match	The search term must be an exact match
exact_match_type_ahead	Exact matches only for type ahead
lenient	Allows synonyms and stemming
lenient_type_ahead	Lenient for type ahead
lenient_phrases	Lenient with phrase boosting
lenient_phrases_type_ahead	Lenient with phrase boosting for type ahead
return_only	Used for having non-standard fields returned
code_exact	Used for product codes
code_lenient	Split on dashes and dots
code_lenient_type_ahead	Code lenient for type ahead

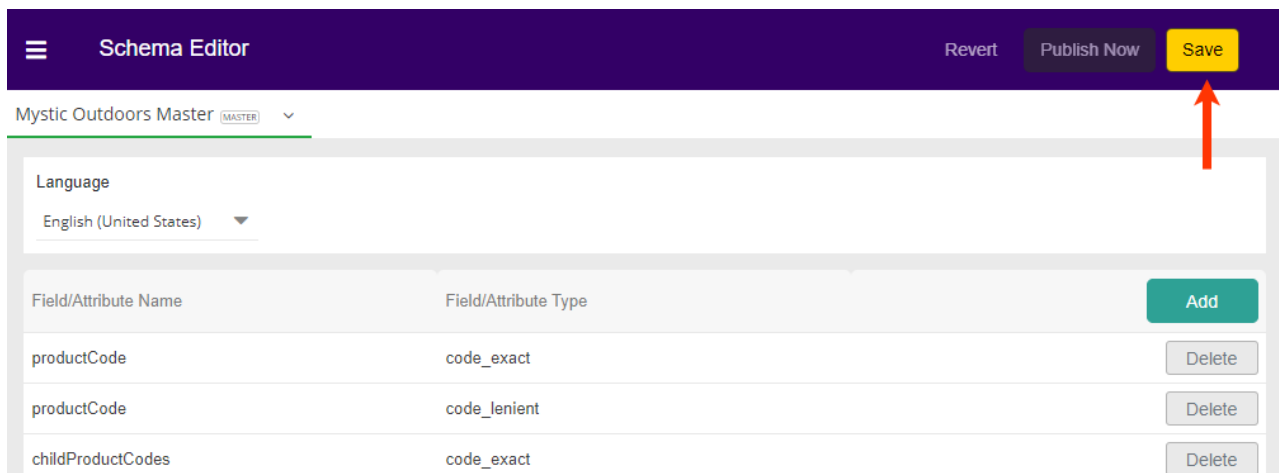
- Once you have made this final selection, click **Add**. The popup window will close, and you will see your new entry in the list.



- To remove a list entry, click **Delete** at the end of the row.

Saving Changes

Any changes made to the Schema Editor will enable the **Save** button.



Once you have saved any changes, you have two options.

- To have your changes reflected in your site, click **Publish Now**.
- If you have made and saved changes in error (but not yet published), then you may click **Revert** to go back the prior saved changes. This will *not* revert to a former published version unless there have been no other saved changes.

Mystic Outdoors Master MASTER ▾

Language

English (United States) ▾

Last Updated: Demo User 01/28/21 04:22 PM

Field/Attribute Name	Field/Attribute Type	Add
productCode	code_exact	Delete
productCode	code_lenient	Delete
childProductCodes	code_exact	Delete
childProductCodes	code_lenient	Delete