Sites

Sites, along with catalogs, are second-level catalog elements underneath master catalogs. Sites are actual shopper facing storefronts that shoppers use to order products. You can only associate one catalog to a site.

Your site may or may not be a Kibo eCommerce-hosted website where shoppers purchase products in a catalog online; however, your site may also represent a physical store location or online points of sale hosted by other channels, such as Amazon or eBay. If your site is an online point of sale hosted by another channel, it will still require a site record in Kibo eCommerce for order fulfillment to work.

You configure the following catalog settings and elements at the site level:

- Order fulfillment information
- Webpages and other content specific to your site
- Tax settings
- Payment gateways