Catalog Terminology

In order to fully understand the options available for catalog configuration, it's important to know the terms used in the Catalog module.

As an example, imagine that you have an Admin user role in Admin and you own a clothing company. The following table helps relate apparel items to Kibo eCommerce catalog terminology.

Standard Product	Product Attribute: Option	Product Attribute: Extra	Product Bundle	Product Bundle Component

Term	Definition
Master catalog	Master catalogs include all the products you sell, regardless of where you sell them (location), how you sell them (physical or virtual), and which channel you assign to them. At the master catalog level, you create a product template (Kibo eCommerce calls these product types) that you use to create similar products and list the properties of each product (Kibo eCommerce calls these product attributes).
Catalog	A subset of the master catalog, you pull products into a catalog for specific locations. At the catalog level, you define product categories and discounts, and you can override product attribute values from the master catalog.
Category	A group of similar products listed together on your site to help shoppers with faceted search and navigation. Products can belong to multiple categories.
Collection	Collections are a group of complementary or related 'member products' that can be marketed as one, even across categories.
Product attribute	A detail about a product, either an option, property, or extra.
Product attribute: option	A detail about a product that a shopper can configure, such as size.

Term	Definition
Product attribute: property	A detail about a product that a shopper cannot configure, such as brand.
Product attribute: extra	A detail about a product that a shopper adds, such as a monogram.
Product type	A template used to create similar products. The product type can be one of the following: • Standard product • Configurable product with options • Product bundle • Bundle component A product can only belong to one product type.
Product type: standard product	A single product without configurable options. For example, you have a shirt as a standard product.
Product type: configurable product with options	A product that includes configurable option attributes. You can create product variance by adding options and configuring their values. These variants are child products to this parent product. For example, you have a shirt that comes in multiple sizes.
Product type: product bundle	A collection of products sold as a single entity. For example, you have a shirt and a suit together in a bundle.
Product type: bundle component	An individual product that represents a component in a bundle. For example, you have a tie within a shirt and suit bundle.
Product	A specific product you sell that's defined with one product type, multiple product attributes, and one or many categories.