

Coupon Sets

Coupon sets are collections of coupons that you can associate with one or more discounts. For example, you may want to create 1,000 coupons to use for a free shipping promotion on your site. To accomplish this, you create a generated coupon set and specify to create 1,000 coupons and then associate the coupon set with a free shipping discount.

You can create a coupon set before creating a discount. You can first create a coupon set, and then create a discount and associate the coupon set you created with the discount. Refer to the [Configure Discounts documentation](#) for more information about associating coupon sets with discounts in the Discounts module.



You can use the import/export tools to quickly import and export your coupon sets. Refer to the [Marketing Template](#) for more information.

Coupon Set Types

There are two types of coupon sets:

- **Manual Coupon Sets:** Allow you to specify the entire coupon code for every coupon in the coupon set.
- **Generated Coupon Sets:** Allow you to specify only a coupon code prefix that every coupon code in the coupon set starts with.

For example, you want to create 1,000 coupons for a free shipping promotion on your site and you don't want to manually enter the entire coupon code for all 1,000 coupons. To accomplish this, you create a generated coupon set and you specify to create 1,000 coupons that all start with a custom prefix.

Create a Manual Coupon Set

To create a manual coupon set:

1. Go to **Main > Marketing > Coupon Sets**.
2. Click **Create New Coupon Set > Manual Coupon Set**.
3. Specify a **Name** for the coupon set.
4. **(Optional)** Specify a **Start Date** and an **End Date** for the coupon set.



The **Start Date** and **End Date** fields specify when the coupons in the coupon set are active and in effect. You can specify either a Start Date, an End Date, or both.

5. Specify the **Max Redemptions (Per Code)** and **Max Redemptions Per Customer (Per**

Code).

General

Name *

Example Coupon Set

Start Date

2/7/2021 6:34 pm



End Date

2/10/2023 6:34 pm



Max Redemptions (Per Code)

100

Max Redemptions per Customer (Per Code)

10



You can also set maximum redemption amounts [at the discount level](#). If you have only selected a maximum here at the coupon set level, then the discount code will work regardless of whether the shopper is logged into their customer account or not. If you have set a maximum at the discount level, then the code will only work if the shopper is logged in.

6. Click **Save & Continue**. The modal will expand to include the **Codes** and **Discounts** sections.

7. In the **Codes** section, enter your desired coupon code(s) and click **Add**.



If you already have coupon codes created, you can use the search box and the filter to find and add your coupon codes to the coupon set.

8. **(If applicable)** If you want to associate the coupon set with discount(s) that you've already created:

- In the **Discounts** section, either search for the discount(s) for which you want the coupon set to be associated with or use the drop-down menu to select the discount(s).
- Click **Enter**.

Codes

Type one or more new codes and hit ENTER key or click Add button

Add

Search

	Redemption Count	
RD0004	0	
RD0003	0	
RD0002	0	
RD0001	1	
rd_01_code	4	

Discounts

Search for discount and hit ENTER key to Add

Name	Type	Applies To	Start Date	End Date	Status	Coupon Code	Used	
Discount1	10% OFF	Nothing	2/9/2021 6:37 am	2/10/2023 6:38 am	Active	Multiple Codes	5	
Discount2	10% OFF	Nothing	2/9/2021 6:37 am	3/30/2021 6:38 am	Ended	Multiple Codes		

9. Click **Save**.

Create a Generated Coupon Set

To create a generated coupon set:

1. Go to **Main > Marketing > Coupon Sets**.
2. Click **Create New Coupon Set > Generated Coupon Set**.
3. Specify a **Name** for the coupon set.
4. **(Optional)** Specify a **Start Date** and an **End Date** for the coupon set.



The **Start Date** and **End Date** fields specify when the coupons in the coupon set are active and in effect. You can specify either a Start Date, an End Date, or both.

5. Specify the **Max Redemptions per Code** and **Max Redemptions per Customer**.
6. In the **Code Configuration** section, enter the **Number of Codes** you wish to generate.
7. Enter a **Code Prefix**. The **Code Prefix** specifies the prefix of all the coupon codes in the coupon set. Click **Suggest** to have Kibo eCommerce suggest a code prefix for you. You can preview what the coupon codes will look like in the **Preview** window.

General

Name *

Example Coupon Set

Start Date

2/9/2021 6:39 am

End Date

mm/dd/yy 12:00am

Max Redemptions (Per Code)

100

Max Redemptions per Customer (Per Code)

10

Code Configuration

Number of Codes *

5

Code Prefix

RD

Preview

RDXXXXXXXXX

8. Click **Save & Continue**. The modal window expands to now include the **Discounts** section.
9. **(If applicable)** If you want to associate the coupon set with discount(s) that you've already created, in the **Discounts** section click **Add** and select the discount(s) for which you want the coupon set to be associated with.

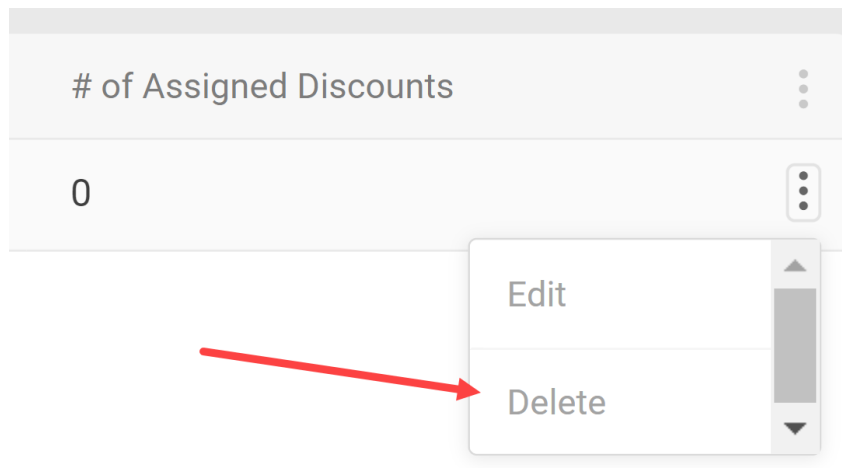
Discounts							
Search for discount and hit ENTER key to Add							
Name	Type	Applies To	Start Date	End Date	Status	Coupon Code	Used
Discount1	10% OFF	Nothing	2/9/2021 6:37 am	2/10/2023 6:38 am	Active	Multiple Codes	5

Remove a Coupon Set

You can delete manual and generated coupons set through either the UI or Catalog API. To remove a coupon set via API, simply make a DELETE call to the [Delete Coupon Set API](#) endpoint with the appropriate coupon set code in the path.

To remove a coupon set via the interface:

1. Go to **Main > Marketing > Coupon Sets**.
2. Expand the dropdown menu on the right of a coupon set in the table and click **Delete**.



3. If the coupon set is currently in its active date range, a pop-up will ask you to confirm. Click **Yes**.
 - You do not have to deactivate the coupon before deleting, but Kibo recommends making sure a coupon is no longer in use first. You can access coupon settings by clicking **Edit** instead of **Delete** in the previous step.

